

A workshop on integrating innovative mobility measures with sustainable urban mobility planning

Wednesday, 25 February-Thursday, 26 February 2015

Diamant Conference Centre, Diamant Building,
80, Blvd. A. Reyers, Brussels
Tram stop: Diamant (line 7)

Agenda

About the TIDE workshop series

The TIDE project is developing a methodology to enable the systematic transfer of transport innovations from one city or region to another. In order to share our ideas and to encourage innovation (and its transfer), TIDE established a Circle of Innovative Cities and invited them to learn with and from us. The first workshop took place in Stuttgart, Germany in November 2013. The second was spread over 5 cities (Milan, Donostia/San Sebastian, Reading, Rotterdam and Gdynia), each with a focus on one of TIDE's thematic clusters.

About this workshop

This third TIDE workshop is presented in cooperation with the EU projects SOLUTIONS (www.urban-mobility-solutions.eu/) and CH4LLENGE (www.sump-challenges.eu/). CH4LLENGE is one of the leading EU projects on sustainable urban mobility planning and brings additional expertise to the workshop, while SOLUTIONS adds a broader perspective with participants coming from North Africa and Asia.

TIDE focuses on 15 innovative measures within five thematic clusters (financing models and pricing measures, non-motorised transport, network and traffic management, electric vehicles and public transport organisation) however innovative concepts need to be part of a larger planning process, which is why sustainable urban mobility planning is a TIDE horizontal topic. Sustainable urban mobility planning allows us to identify innovative measures, while an integrated and interdisciplinary approach can help generate a broader base of support for transport innovation.

This workshop aims to:

- illustrate the benefits of sustainable urban mobility planning
- provide examples of the implementation of innovative measure within the context of SUMP
- help you recognise and overcome the challenges of integrated planning
- give you tools and ideas to use in your own local context

Innovative mobility measures and SUMP – Agenda

Moderation: Bonnie Fenton, Rupprecht Consult

Wednesday, 25 February

12.00 – 13.00	Light lunch <i>Diamant Conference Centre</i>
13.00 – 13.10	Welcome and Introductions <i>Bonnie Fenton, Rupprecht Consult</i>
13.10 – 13.25	TIDE overview, update and next steps <i>Karen Vancluysen, Polis</i>
13.25 – 13.45	Participant overview: What you're working on, where you're going (based partially on pre-workshop surveys) <i>Bonnie Fenton, Rupprecht Consult</i>
13.45 – 14.05	Sustainable urban mobility planning to foster innovation <i>Susanne Böhler-Baedeker, Rupprecht Consult</i>
14.05 – 14.25	Who does what: Stakeholder involvement and cooperation in sustainable urban mobility planning <i>Ivo Cre, Polis</i>
14.25 – 14.55	Coffee/tea break
14.55 – 16.15	Innovation in practice: Three examples <ul style="list-style-type: none"> • The B401 project: removing a car viaduct as part of an SUMP (change of direction from the auto-focused city) <i>Tim Scheirs, City of Gent</i> • City Connect: A programme of cycle improvements with a focus on health in West Yorkshire (structural change and creation of a new body) <i>Steve Heckley, West Yorkshire Combined Authority</i> • Parkeer Service: Small cities sharing resources in parking management (regional cooperation) <i>TBD, Parkeer, The Netherlands</i>
16.15 – 17.15	What next? Each of the three presenters will lead a group discussion focussing on what comes after the implementation of a measure. Participants may join the group most relevant to their work.

17.15 – 17.30	Wrap up of the day <i>Bonnie Fenton</i>
19.00	Networking reception and dinner <i>Skievelat Sablon</i> <i>Rue J. Stevens, 16/18</i> <i>1000 Brussels</i> <i>(800 m from the metro station Gare Centrale)</i> Reception at 19.00, dinner at 20.00

Thursday, 26 February

9:00 – 9:15	Introduction to the day
9.15 – 11.15	Working toward implementations Four break-out groups will be set up, each focusing on a particular type of mobility measure (specific topics will be selected based on the pre-workshop survey). Measures will be placed in a wider context and participants will work through aspects of sustainable urban mobility planning, with their own context in mind. Aspects will include: <ul style="list-style-type: none"> • participation • institutional cooperation • measure selection and policy packages • monitoring and evaluation • financing and implementation Output: Each participant will leave with an implementation road map for his or her own innovative measure and city.
11.15 – 11.45	Coffee/tea break
11.45 – 12.30	Sharing experiences/reflection/wrap-up <i>All</i>
12.30 – 13.30	Light lunch <i>Diamant Conference Centre</i>

mobile phone numbers (just in case!)

- Bonnie: +49 (0)173 726 3681
- Bernard: +49 (0) 172 20 87 806
- Ivo: +32 (0)476 327 726